

## Strategy for Management of Educational Institutions in Developing School Quality

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### ABSTRACT

This Study aims to describe the strategy of the foundation's management in developing the quality of elementary school education at Ar Rojaq Kisaran Integrated Islamic Elementary School. This Study uses qualitative methods through observation techniques, interviews, and documentation. The results of this study indicate that the strategy of the foundation's management in developing the quality of education affects strengthening the vision, mission, goals, and strategies carried out in strengthening the quality of education.

**Keywords:** Quality of Education, Vision, Mission, Strategy

### INTRODUCTION

The role of academic leadership is a means that can bring about desired changes in human beings that can be utilized for the future. In the era of globalization, all countries are trying to educate people to play their role in the nation's economic development. This level of education is beneficial not only for individuals but also for their nation. Individuals with at least years of schooling benefit their nation compared to those who have visited education schools. With time, old knowledge is redirected to new knowledge and provides new insights into thinking; Now, the meaning of education goes beyond reading and writing. There is a race to be the "best." Behind this race, education works as a stimulus, and every nation tries to beat its competitors in education. The role of higher education is unique to nation-building; It is the members' responsibility to prepare themselves according to the needs of the time, and male students are at the forefront of the demands. The faculty member can make arrangements for quality higher education in higher education institutions.

Indonesian crisis has parents about as place implementation. - The level of as student one challenges for managers in Because that institutions able to educational so that students complete knowledge science to the point. It meaningful; can me, know what know

through and real experience. Education also a means of the living of the people as well a means of the ideals of the nation, that is, nation's life to a that is proud that in the future Sei will be able to the name of the country (Me Gauti, 2015).

The low quality of education can be reflected in the results of the Student National Examination. Only now, the SMP/SMA level has shown significant results in all fields of Study, you could even say that it has not been consistent from year to year, only a few schools have experiencing changes and even then very small. Sei increasingly with the rise of science, technology and culture, the consumer needs for education will also be higher. For this reason, the presence of educational institutions (the provide of education service) has become an absolute necessity for today's society

A network or organization has to be achieved. Organizations are and can be alive because communication (Nawawi, 2017). For manager in, vision and mission is not easy. Because leadership is really a for achieving goal. A leader must the ability to encourage to want to in accordance with laws the goals can be as (Andang, 2014), Strategy is the key to a network achieve goals he wants, because program not a strategy therefore is the every must have in objective. Even leader can only his goals if he strategy. Leadership should not on their but must strategy for (Mulyasa 2012) that related direct the organizational achieved.

Strategy is a to final goal in a network but is important aspect the organization learning strategy can be described in nature and behavior (Fatimah & Sari, 2018) strategy requires a commitment within its are for the of final. With, we that educational strategy is an making decisions formulating in chieve the common goals have agreed.

Regarding the quality of, there are three main aspects schools must have, in the National Education System No. 20 of 2003. Kompetensi, Acreiditasi, Accountability.

The quality of in the Law on Assurance No. of 2009 that the quality of is the level of in the life the that can be achieved with ne rapping the National. Meanwhile, a of social and cultural values students (Hayudiyani 2020). accuracy is affected many factors (the selection process, work type quality assurance system control, testing, activities, and so used, to what quality are followed, and the motivation of the workforce achieve (Ibrahim & Rusdiana, 2021).

From the results of made by researchers at Ar Rozaq Kisaran Integrated Islamic Elementary School, is one the first Islamic Schools Karangploso ne develop the quality of education evidenced by the fact that up to the last the participating has and high community interest children school in the se se study student data), SD te r se has role having a lot of pre sessions year from various int competitions in the academic and non-academic fields at district level at. (Documentation record book). Looking, it can be analyzed in way strategy is used by the of foundation in improving quality education these. So it's to.

## METHODS

The approach adopted by he researcher is aualitative approaresearch is a research method which is based on the philosophy of postpositivism, used to research on natural object conditions where the researcher is an observer. As a key instrument, sampling of

data sources is carried out purposively, the technique of collecting data is by triangulation, data analysis is inductive /qualitative in nature, and research results qualitatively emphasizes meaning more than generalization ( Sugiyono, 2015 ). This qualitative research aims to find out about social events that have participants' specific preferences. Participants are objects or views of people who are invited to carry out interviews, observations, provide data and information and opinions.

This research was carried out through investigation and observation of all the objects studied by disclosing all the facts that existed at the time of the research. The type of research used is a case study design which attempts to analyze as much data as possible regarding the subject being studied. According to Hancock & Algozzine ( 2006 ), case study research is research that focuses on the object and is carried out in a comprehensive and in-depth way. In this research, the researcher focuses on the strategy of the Head of School in improving the quality of education at the Ar Rozaq Kisaran Integrated Islamic Elementary School. The source of the data that we got was from the principal of the school and the teacher.

The method of collecting data in this research is that the researcher immediately goes into the field to take the role of obtaining data that is accurate and directly needed. The data collection techniques that researchers use are:

1. Observation is a data collection technique that has specific characteristics compared to other technical questions, with the observation of data that we did not get from interviews, namely looking at conditions and situations in the research location.
2. Interview is like a data collection technique when a research scientist wants to do a study Preliminary to find problems that must be studied. In this research, the researcher structured interviews for the direction of the interviewer and makes it easier to collect the data and information needed.
3. Documentation, in this documentation we can take long time research studies, namely institutional files, including photos of infrastructure facilities, data on educational and educational participants and other files that support research literature.

## **FINDING AND DISCUSSION**

After I did a case study at the Iqro Integrated Islamic Elementary School educational institution. The researcher has a role in the description that there are several strategies carried out by the Principal of Integrated Islamic Elementary School Iqro in improving the quality of the school he leads. From the results of a research interview with the Head of School Principal named Suwanan, S.Pd., and several teachers on March 12, 2020, the strategy carried out by the Head of School in improving the quality of education at Iqro Integrated Islamic Elementary School includes the following:

1. Compile Peer planning and School Balancing

Planning for school balance development needs to be formulated clearly, both in the long term, medium term, and in the short term. The long term can be formulated in a strategic plan, which includes vision, mission, goals, policies, strategies and programs for a period of 5-10 years. The medium term includes strategies and programs that will be

realized within 3-5 years . The short term includes programs that are compiled and realized each academic year . According to ( Mulyasa , 2012 ) , good planning requires the involvement of all school stakeholders, such as the Head of School , teachers, students parents and school committees and the education council . \_ The data that the researchers obtained were used to improve the quality of education at Iqro Integrated Islamic Elementary School , the first time the Principal of the School conducted planning and balancing . i school conducted at the beginning of the school year by involving teachers and school committees ( Results of Interview with Head of School , 12 March 2020 ) . School planning and development is contained in the vision , mission and short term goals ( 1 year ) and medium term goals ( 4 years ) ( Documentation Study Formulation of the Vision, Mission, and Goals of the School Displayed on the Walls of Iqro's Integrated Islamic Elementary School ) .

## 2. Implementation of Strategy

Improving the discipline of all school members and , educators and educators . \_The of the School emphasized that without discipline , the program that has been planned will not be implemented properly ( Results of Interview with the Principal of the School on March 12 , 2020 ) . The researcher observed that there was a high level of elementary school , because there were no teachers or staff members who came late to school . i school ( Documentary Study and Attendance List of Teachers and Staff of Integrated Islamic Elementary School Iqro March 12 , 2020 ) . From the results of the interviews that the researchers conducted with several students on March 12 , 2020 , they said that none of the teachers were late for class when they i l sign in already beeps . Likewise with the students , based on the observations of the researchers , there were no students who were late for class when they bought a sign that they had entered . sound.

## 3. Improving National Examination Results

The principal of the school ( Results of Interview on 12 March 2020 ) explained that in order to prepare students for the National Examination ( UN ) , cooperat was held ( Team ) between subject teachers and held several simulations . At the beginning of the new school year the Principal of the School advises teachers in the field of Study to make a description of the subject matter in accordance with the indicators of Graduate Kei Standards ( SKL ) from the subject the lesson to be tested, at the same time the teacher must make sample questions according to the SKL indicators. This was prepared for a long time one semester.

The data that the researchers obtained , with the cooperation of the team in the learning process that has been implemented at Iqro Integrated Islamic Elementary School, the results of the SD National Examination are known to me i increased with a value that i am proud of. The researchers also found many achievements both in the academic and non - academic fields that were successfully achieved by the aforementioned SD and also other superior grades , such as the completeness of the study room , the media used, the organizational structure, the principal's room , the teacher 's council room , regular staff and a comfortable school environment , clean and neatly arranged .

This is in th the classtheory which assumes that in a organizations must have cooperation , so that organizational management - must prioritize social needs and self -

actualization which will affect the increased sense of belonging , responsibility, and creative ctivity .

#### 4. Holding E i extracurricular activities i r

According to language , the word e i extra has an additional meaning beyond the official one. Meanwhile , the word curricular has a meaning related to the curriculum ( Culturalism , 2003 ). Extra- curricular activities are very important to hold, because you can explore and see the interests , talents, and abilities possessed by the students . With extracurricular activities , participants can also improve discipline and instill a sense of responsibility if there are school assignments assigned to them . As for the extra curricular activities held at Iqro's Integrated Islamic Elementary School, they are Tahfidz Al-Qur'an which is in great demand by participating students and has become the flagship program of the aforementioned SD . , Required scouting e i extracurricular activities, Football , GamMusic, Dance etc. (Results of an interview with the Head of School on March 12 , 2020).

This is in line with a study conducted by ( Kurniawan & Karyono , 2011) on E - extracurricular activities as a vehicle for character building of students in the school's educational environment . school, stating that extra - curricular activities are programs that students choose based on their talents, interests , and uniqueness to achieve meaningful achievements for themselves i nd his future i pan.

#### 5. Establishing Collaboration with School Citizens , Committees , Guardians , Alumni and Relevant Institutions .

Collaboration is a form of community social activity in which there are relatedness and relationships between living things (Nasution, 2019) . Establishing good cooperation with teachers pa , alumni and other relevant institutions is the key to the success of an educational institution , the headmaster of the school gives me as great as anyone to ipalase i school ( leader ) , if there is no good cooperation with people like me the candle results are equal to zero. Without good cooperation, any program to realize school goals will not be achieved (Results of Interview with Head of School on 12 March 2020 ) .

The results of the research interview with committee i and several parents of students ( on March 12 2020) stated what programs would be carried out at Iqro Integrated Islamic Elementary School, Head of the head The school se i then asked for input and suggestions from committee i and parents of students. Committee I and the student's parents all then provide any support for the program which are held in schools as well as these programs for the good and progress of students .

This is in line with the opinion ( Mulyasa , 2012), the relationship between school and society is essentially a very important tool in fostering and balancing development . i r the personal growth of pe i i r students in school . In this case the school as a social system is an integral part of the larger social system , namely society . school and society have an close relationship in achieving school or educational goals in an effective and .

#### 6. Evaluation of Program Implementation

Carrying out an evaluation can identify the difficulties faced by the school in implementing the program that has been determined . Based on the data that the researchers obtained , so far there are no significant problems that could hinder the

progress of the Iqro Integrated Islamic Elementary School . With the high interest of the community in sending their children to school in the aforementioned SD , the number of students participating in the tertiary elementary school is increasing every year; this also indicates The influence of the i on the acquisition of government assistance funds also increases each year . Because there are adequate funds , all school programs can be implemented properly without having to ask for donations from student parents or school committees . The obstacle faced by these SDs is that there are no worship facilities yet . However , the head of the school together with creative school members can use a multipurpose room for religious (religious) activities ( Results of an interview with one of the teachers on the 12th March i t 2020).

Based on the data that the researchers found, it can be understood that this SD is an SD that continues to improve the quality of education with various strategies carried out nutmeg at school. Even though there are a fe, one of which is the limited area or the school area which is not sufficiently adequate , but it does not affect the quality improvement of students . i school.

The research that supports the results of this research related to improving the quality of education is research ( Subadio , 2012 ) ,that efforts to improve the quality of education through the application of School - Based Management Management in Elementary and Middle Education in Bantein Province , it can be stated that there is the contribution of MBS te i on National Examination achievement in basic and secondary education in Bantein Province .

Then the findings (Irani, 2011), the results of his research indicate that the implementation of the strategy at State Senior High School 10 Fajar Harapan is carried out through internal environmental activities and the internal eik ernal of the school as described through the school organizational structure , team work and distribution of school tasks , study days and times , financing assets , curriculum , promotion school , acceptance of new students, school culture , code of ethics , school policiesthe existence of a geographical environment , demographics , cultural environment and appreciation community , government regulation , development of science and technology , involvement of school committees , partner institutions , strategic in efforts to meet national education standards .

In addition , research ( Suhardan , 2007) found that there has been an increase in the awareness of the Principal of the School in an effort to improve the quality of teaching easy way to activate professional oversight . \_There has been a movement of brothers and sisters to want supervision , administrative supervision to academic supervision Professional oversight.be i rsuccess me i mpe i influence the teacher. to improve the quality of teaching and learning so that it creates satisfaction in teaching and learning , strong commitment and the work force becomes more effective .

## **CONCLUSION**

Balancing the quality of schools is the most important thing in meeting the needs of the community in terms of education, because of that one person is the head of the

school Schools must have a good leadership strategy so that the goal of balancing the quality of education in these schools can be achieved . As for the strategy for the headmaster of the school that is implemented by the principal of the Iqro Integrated Islamic Elementary School , namely : 1 ) preparing planning and planning school balance by formulating vision , mission and short term goals ( 1 year ) and medium term goals ( 4 years ) ; 2 ) implementation of the strategy by increasing discipline , increasing National Examination results , holding extracurricular e establishing good cooperation with committees alumni and government institutions that are closely related ; 3) the obstacle faced by the Principal of the School in implementing the educational strategy is the limitation or the lack of area of the school which incidentally is in the middle of the school Residents' settlements have made it difficult to expand .

Even so , the headmaster of the school at the tertiary school continues to try and carry out his duties . Many contributions have been made as leaders and will certainly improve the quality of these schools. Improving the quality of education teachers is very helpful in encouraging the quality of education in schools because the participants are students whose achievements come from teachers who are bat .

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